

## 3.4 Derivative as a Rate of Change

## GOALS:

1. Recognize the derivative as a rate of change of one variable with respect to another.

2. Recognize velocity as the instantaneous rate of change of position with respect to time:

$$v(t) = s'(t)$$

3. Recognize acceleration as the instantaneous rate of change of velocity with respect to time:

$$a(t) = v'(t) = s''(t)$$

4. Consider rates of change of populations.

Study 3.4, p 267-270 motion, population;  
# 151 -157, 165 a, b,c

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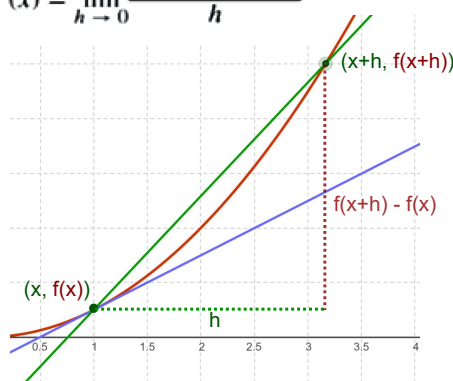
## 3.2 Derivative of a Function

## Definition

Let  $f$  be a function. The **derivative function**, denoted by  $f'$ , is the function whose domain consists of those values of  $x$  such that the following limit exists:

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

(3.9)



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## 3.4 Derivative as a Rate of Change

1. Recognize the derivative as a rate of change of one variable with respect to another.

## Average Rate of Change on Interval

vs

## Instantaneous Rate of Change

Slope of Secant Line

eg:  $\frac{\text{total distance}}{\text{total time}}$

average population over last 10 years

Slope of Tangent Line

eg: velocity at specific time

rate of population growth at a particular time:

These are examples. There are many more.

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## 3.4 Derivative as a Rate of Change

2. Recognize velocity as the instantaneous rate of change of position with respect to time:  $v(t) = s'(t)$   
 3. Recognize acceleration as the instantaneous rate of change of velocity with respect to time:  $a(t) = v'(t) = s''(t)$

## Motion: Position, Velocity, Acceleration

### Definition

Let  $s(t)$  be a function giving the position of an object at time  $t$ .

The velocity of the object at time  $t$  is given by  $v(t) = s'(t)$ .

The speed of the object at time  $t$  is given by  $|v(t)|$ .

The acceleration of the object at  $t$  is given by  $a(t) = v'(t) = s''(t)$ .

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## 3.4 Derivative as a Rate of Change

2. Recognize velocity as the instantaneous rate of change of position with respect to time:  $v(t) = s'(t)$ **Motion: Position, Velocity, Acceleration**

156. The position of a hummingbird flying along a straight line in  $t$  seconds is given by  $s(t) = 3t^3 - 7t$  meters.

- Determine the velocity of the bird at  $t = 1$  sec.
- Determine the acceleration of the bird at  $t = 1$  sec.
- Determine the acceleration of the bird when the velocity equals 0.

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$$s(t) = 3t^3 - 7t$$

- Determine the velocity of the bird at  $t = 1$  sec.
- Determine the acceleration of the bird at  $t = 1$  sec.
- Determine the acceleration of the bird when the velocity equals 0.

$$\begin{aligned} \text{a) } v(t) &= s'(t) = 9t^2 - 7 \\ v(1) &= 9 - 7 = 2 \text{ m/s} \end{aligned}$$

$$\begin{aligned} \text{b) } a(t) &= v'(t) = s''(t) = 18t \\ a(1) &= 18 \text{ m/s/s} \end{aligned}$$

$$\begin{aligned} \text{c) } v(t) &= s'(t) = 9t^2 - 7 = 0 \\ 9t^2 &= 7, \quad t^2 = 7/9 \quad t = \pm\sqrt{7/9} = \pm\sqrt{7}/3 \text{ sec} \\ a(\sqrt{7}/3) &= 18\sqrt{7}/3 = 6\sqrt{7} \text{ m/s/s} \end{aligned}$$

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## 3.4 Derivative as a Rate of Change

Motion: **Speeding Up (SU)** and **Slowing Down (SD)**

I am taking a trip to Montauk. What happens to my motion as I back out of my driveway to begin the trip?

	$v(t)$	$a(t)$	motion		
Car parked				○	○
				○	○
Start backing up				—	—
				—	—
Beginning to stop on road				+	+
				+	+
Stop on road					
Drive to Highway					
Getting ready to turn					

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	$v(t)$	$a(t)$	motion
Car parked	○	○	
Start backing up	—	—	
Beginning to stop on road	—	+	
Stop on road	○	○	
Drive to Highway	+	+	
Getting ready to turn	+	—	

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I am taking a trip to Montauk. What happens to my motion as I back out of my driveway to begin the trip?

	$v(t)$	$a(t)$	motion
Car parked	0	0	<b>none</b>
Start backing up	-	-	<b>SU</b>
Beginning to stop on road	-	+	<b>SD</b>
Stop on road	0	0	<b>none</b>
Drive to Highway	+	+	<b>SU</b>
Getting ready to turn	+	-	<b>SD</b>

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Car parked	0	0	<b>none</b>
Start backing up	-	-	<b>SU</b>
Beginning to stop on road	-	+	<b>SD</b>
Stop on road	0	0	<b>none</b>
Drive to Highway	+	+	<b>SU</b>
Getting ready to turn	+	-	<b>SD</b>

Speeds Up (SU) when  $v$  and  $a$  are the same sign.

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Motion: **Speeding Up (SU)** and **Slowing Down (SD)**

I am taking a trip to Montauk. What happens to my motion as I back out of my driveway to begin the trip?

	$v(t)$	$a(t)$	motion
Car parked	○	○	<b>none</b>
Start backing up	—	—	<b>SU</b>
Beginning to stop on road	—	+	<b>SD</b>
Stop on road	○	○	<b>none</b>
Drive to Highway	+	+	<b>SU</b>
Getting ready to turn	+	—	<b>SD</b>

Slows Down (SD) when  $v$  and  $a$  have **opposite signs**.

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2. Recognize velocity as the instantaneous rate of change of position with respect to time:  $v(t) = s'(t)$

Motion: **Position, Velocity, Acceleration**

For the following exercises, the given functions represent the position of a particle traveling along a horizontal line.

- Find the velocity and acceleration functions.
- Determine the time intervals when the object is slowing down or speeding up.



150.  $s(t) = 2t^3 - 3t^2 - 12t + 8$

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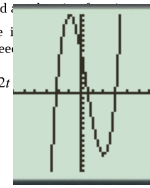
## Motion: Position, Velocity, Acceleration

150.  $s(t) = 2t^3 - 3t^2 - 12t + 8$

For the following exercises, the given functions represent the position of a particle traveling along a horizontal line.

- a. Find the velocity and  
b. Determine the time intervals where the particle is slowing down or speeding up.

150.  $s(t) = 2t^3 - 3t^2 - 12t + 8$



a)  $v(t) = s'(t) = 6t^2 - 6t - 12$

$$a(t) = v'(t) = s''(t) = 12t - 6$$

b) slowing down when  $v$  and  $a$  have opposite signsspeeding up when  $v$  and  $a$  have the same signs $\therefore$  need to know the intervals where each is  $+$  and where each is  $-$ 

$$v(t) = 6(t^2 - t - 2) = 6(t - 2)(t + 1)$$

 $\therefore v$  changes sign at  $t = -1, 2$ 

$$a(t) = 6(2t - 1) \therefore a \text{ changes sign at } t = \frac{1}{2}$$

	$-1$	$\frac{1}{2}$	$2$	
$v(t)$	$+$	$-$	$-$	$+$
$a(t)$	$-$	$-$	$+$	$+$
$s(t)$	slow	faster	slower	faster

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## 3.4 Derivative as a Rate of Change

## Motion: Position, Velocity, Acceleration

150.  $s(t) = 2t^3 - 3t^2 - 12t + 8$

For the following exercises, the given functions represent the position of a particle traveling along a horizontal line.

a)  $v(t) = s'(t) = 6t^2 - 6t - 12$

$$a(t) = v'(t) = s''(t) = 12t - 6$$

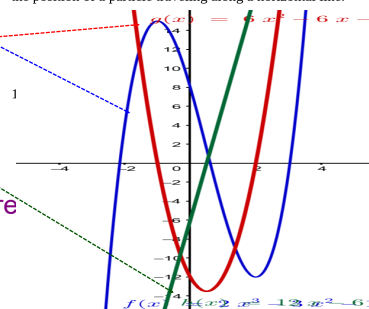
b) slowing down when  $v$  and  $a$  have opposite signsspeeding up when  $v$  and  $a$  have the same signs $\therefore$  need to know the intervals where each is  $+$  and where

$$v(t) = 6(t^2 - t - 2) = 6(t - 2)(t + 1)$$

 $\therefore v$  changes sign at  $t = -1, 2$ 

$$a(t) = 6(2t - 1) \therefore a \text{ changes sign at } t = \frac{1}{2}$$

	$-1$	$\frac{1}{2}$	$2$	
$v(t)$	$+$	$-$	$-$	$+$
$a(t)$	$-$	$-$	$+$	$+$
$s(t)$	slow	fast	slow	fast



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## 3.4 Derivative as a Rate of Change

164. A small town in Ohio commissioned an actuarial firm to conduct a study that modeled the rate of change of the town's population. The study found that the town's population (measured in thousands of people) can be modeled by the function  $P(t) = -\frac{1}{3}t^3 + 64t + 3000$ ,

where  $t$  is measured in years.

- Find the rate of change function  $P'(t)$  of the population function.
- Find  $P'(1)$ ,  $P'(2)$ ,  $P'(3)$ , and  $P'(4)$ . Interpret what the results mean for the town.
- Find  $P''(1)$ ,  $P''(2)$ ,  $P''(3)$ , and  $P''(4)$ . Interpret what the results mean for the town's population.

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## 3.4 Derivative as a Rate of Change

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- Find  $P''(1)$ ,  $P''(2)$ ,  $P''(3)$ , and  $P''(4)$ . Interpret what the results mean for the town's population.

c)  $P''(t) = -2t$

$P''(1) = -2(1) = -2/\text{yr}/\text{yr}$

$P''(2) = -2(2) = -4/\text{yr}/\text{yr}$

$P''(3) = -2(3) = -6/\text{yr}/\text{yr}$

$P''(4) = -2(4) = -8/\text{yr}/\text{yr}$

The rate of population change is declining at the rate of 2000 people/yr  
yr

$$P(t) = -\frac{1}{3}t^3 + 64t + 3000$$

a)  $P'(t) = -t^2 + 64$

b)  $P'(1) = -1 + 64 = 63/\text{yr}$

$P'(2) = -4 + 64 = 60/\text{yr}$

$P'(3) = -9 + 64 = 55/\text{yr}$

$P'(4) = -16 + 64 = 48/\text{yr}$

For the next 4 years, the number of people added per year is declining.

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